

## Obstetrical (OB) Incentive Programs

Effective March 1, 2013, Absolute Total Care launched two obstetrical-related incentive programs. The first program is related to the early identification of pregnancies. Your OB office staff will be reimbursed for the completion and submission of the Notification of Pregnancy Form. **The incentive is payable only for new pregnant members initially identified by the provider office.** This means any member identified prior to your submission of the form from another source would not be eligible for the incentive program.

### Office Staff Incentive

- \$25 check for each form submitted during the first and second month of pregnancy.
- \$20 check for each form submitted during the third and fourth month of pregnancy.
- \$15 check for each form submitted during the fifth and sixth month of pregnancy.

To obtain your incentive check, you must submit a copy of the **Notification of Pregnancy Form** along with the **Pregnancy Incentive Reimbursement Form** via fax to 1-866-918-4451 (our local office) and 1-866-681-5125 (our corporate office).

You will receive your incentive check in the month following our receipt of your forms. For questions related to the OB Incentive Program, contact Absolute Total Care's Care Management Department at 1-866-433-6041.

Please note that the maximum annual incentive payout is \$500 per office staff member.

Important: Please continue to fax the Notification of Pregnancy Form to our corporate office at 1-866-681-5125.

### Physician Incentive

The second incentive program is for OB providers that enroll members into Absolute Total Care's 17P/Makena Program. Providers will be reimbursed \$100 for each eligible member enrolled in the program. Eligibility criteria includes the following:

- Member is actively enrolled as an Absolute Total Care member.
- Gestational age between 16 and 28 weeks.
- Member has a history of spontaneous preterm delivery.

To obtain your incentive, you must complete both of the following:

- Obtain an approved authorization from Absolute Total Care using the MCO Universal 17P/Makena Authorization Form found on our website at [absolutetotalcare.com](http://absolutetotalcare.com). This request must be faxed to our Pharmacy Department at the number listed on the form.
- Fax a copy of the completed MCO Universal 17P/Makena Authorization Form along with the Pregnancy Incentive Program Reimbursement Form to the Pregnancy Incentive Program Reimbursement Unit at 1-866-918-4451.

Thank you for partnering with us to better serve our pregnant members, enhance the pregnancy experience, optimize birth outcomes, and improve the rate of full-term deliveries.

Sincerely,

Kate Buchta, RN, MBA  
Vice President, Medical Management  
Absolute Total Care